PRIVACY POLICY

Effective Date: October 29, 2026
Last Updated: October 29, 2026

1. INTRODUCTION

Lesiak Detail Lab ("we," "us," or "our") values the privacy and trust of our customers. This Privacy Policy explains how we collect, use, store, and share personal information through our website, online appointment scheduling, customer communications, and mobile detailing services. This policy applies to anyone who visits our website, schedules an appointment, communicates with us, or uses our services.

2. INFORMATION WE COLLECT

We collect information reasonably necessary to operate our business, provide detailing services, and maintain customer relationships. This may include your name, phone number, email address, service address, vehicle make and model, requested services, appointment details, and payment information. When you book an appointment, we use Calendly to collect and manage this information. Payment information is processed through Venmo or other applicable payment methods.

3. HOW WE USE YOUR INFORMATION

We use your information to schedule and manage appointments, provide requested services, process payments, maintain service records, communicate with you, respond to customer inquiries, improve our services, and comply with legal obligations. We may also use your information to follow up after a completed service to ensure customer satisfaction.

4. CUSTOMER COMMUNICATIONS

We may occasionally contact previous customers by phone, text message, email, or social media to request feedback, check on satisfaction, or maintain customer relationships. These communications are typically personalized and not part of an automated mass-marketing program. You may request that nonessential follow-up communications stop at any time.

5. VEHICLE PHOTOGRAPHY AND VIDEO

We may photograph or record vehicles before, during, and after detailing services to document vehicle condition, evaluate workmanship, maintain service records, and showcase our services. We take precautions to protect your privacy, including using license plate covers and avoiding the display of personal information. If you prefer that your vehicle not be photographed or recorded for promotional purposes, please let us know before or during your appointment. Requesting that we do not use your vehicle in promotional content will not affect the services you receive.

6. SHARING OF INFORMATION

We do not sell your personal information to third-party marketing companies. We may share information with trusted service providers when necessary to operate our business, including Webador (website hosting), Calendly (online scheduling), and Venmo (payment processing). We may also disclose information when required by law or to protect our legal rights, customers, or business operations.

7. DATA SECURITY

We take reasonable measures to protect personal information from unauthorized access, disclosure, or misuse. However, no electronic storage or transmission system can be guaranteed to be completely secure.

8. YOUR RIGHTS

You may request to review, correct, or delete your personal information, subject to applicable legal requirements. You may also request that we discontinue nonessential follow-up communications.

9. CHANGES TO THIS POLICY

We may update this Privacy Policy periodically. The updated version will be posted on our website with a new effective date.

10. CONTACT INFORMATION

If you have questions about this Privacy Policy or how your information is handled, please contact:

(402) 980-2390 legomaster50206@gmail.com www.lesiakdetaillab.com